



# Arcade Area Chamber of Commerce Membership Application

Business/Organization Name: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Date your business started (anniversary date) \_\_\_\_\_

Level Category you are registering for:	We Connect \$125	We Thrive \$275	We Advocate \$450	Chamber Backers \$1500
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## ***Business Contact Information***

Contact Person: \_\_\_\_\_

Business Physical Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Billing Address: \_\_\_\_\_

(if different) \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Website: \_\_\_\_\_

Email Address: \_\_\_\_\_ Facebook Page: \_\_\_\_\_

I would like to Subscribe to Chamber info and news ☐

**Would you like your business listed on our website business directory?**

Yes ☐ No ☐

**Would you like to have an Arcade Area Chamber of Commerce Membership Sticker to hang at your business?**

Yes ☐ No ☐

**Would you like to accept the AACC Gift Certificate at your Business?**

Yes ☐ No ☐

*This is of no cost to you; customers use the certificate like cash at your business and then you turn them in at the Chamber Office for payment. Businesses get free publicity on our website and your business is listed on the list given to the gift certificate holder of accepting businesses.*

**Thank you for your investment in our Rural Community**  
**To join, simply fill out the above form and mail form and payment to:**  
**Arcade Area Chamber of Commerce, 228 Main Street, Arcade, NY 14009**  
**or join on-line at [www.arcadeareachamber.org](http://www.arcadeareachamber.org)**

**Questions? Call 585-492-2114 or Email [office@arcadeareachamber.org](mailto:office@arcadeareachamber.org)**

## WE CONNECT

For many members, supporting the mission of the Arcade Area Chamber of Commerce is reason enough to join. For those who desire a more direct return on their investment, Chamber members enjoy exposure opportunities, access to information that impacts their businesses, and abundant opportunities to develop professional relationships throughout Tri-County Area of the Chamber.

The Chamber provides opportunities to network with over 175 members, gain visibility and access business resources. This level of investment includes the **Core Membership Benefits** listed below and is designed as your entrée into the Chamber community.



### Connections & Resources

- ☒ All employees receive member pricing on Chamber events and programs to engage with other members
- ☒ Participate on committees to work on initiatives with peers that share similar interests

### Marketing & Promotion

- ☒ **Standard Marketing Package (print, online, digital):**
  - Standard Listing in the Business Directory on the Chamber website, which gets 850-1000 hits per month (online, mobile and print), includes Company Name, address, phone number, website with link, social media links, hours of operation, map link.
  - Chamber referrals to your business/organization
  - Member rates for advertising and sponsorship opportunities (Chamber website, e-newsletters, e-blasts, Business Directory, events)
  - Membership Decal and Virtual Badge to show your support for the Arcade Area Chamber
- ☒ Ribbon Cutting/Member Milestone Ceremony
- ☒ Post HOT DEALS to the community and Member to Member
- ☒ Discounts, events on the Community Calendar, press releases and job postings on the Chamber's website which gets 8,000 hits per month

### Discounts and Savings Program

- ☒ Group Health Insurance options with Sheridan Benefits
- ☒ Professional Head Shot with Eagle 1 Photography
- ☒ Consultation with Prizm Tech for copier/IT needs and service.
- ☒ Access to Chamber Office to hold meetings and training.

### Advocacy and Communications

- ☒ Subscriptions to the Chamber-e-newsletter along with Social Media and YouTube video showcasing local businesses
- ☒ Representation on legislation/ policies that impact you
- ☒ Acceptance of Chamber Gift Certificates
- ☒ 24/7 representation on Chamber Website

**ANNUAL INVESTMENT: \$125**  
**VALUED AT \$1,175**

# Promote Your Business and Gain Visibility in the Community

## WE THRIVE

While you are busy running your business, the Chamber works for you throughout the year to drive more exposure to your business and advocate on behalf of issues that impact you. Gain advice, save time, and partner with the Chamber to increase your visibility and access additional resources to as part of your growth plan.

This investment level includes all “We Connect” level Benefits **PLUS** additional ones designed to help your business Thrive!



Have you ever felt burned out? I have.

Meeting other members, bouncing ideas off each other, and strategizing, it helps me to deal with challenges of being a business owner. It pumps me up so I can jump back in with new ideas. Networking through the chamber is so valuable for me.

The chamber has also given my business greater visibility through their very impressive updated website, check it out, you'll be impressed! Every year I see the chamber growing and offering more and more for us business owners.

The more the chamber can grow with members, the more we can grow individually, and as a group, which allows our community to thrive.

I've lived in this area all my life and have been fortunate enough to be able to stay. I have and have had several businesses since I was 20 and I'm proud to say I am an Arcade Chamber of Commerce member and a director on the board. See you soon!

*Stacey S Rogers*  
*Salon Belle Âme, Tops Plaza Arcade*  
*(Formerly Fantastic Sams)*



### Connections & Resources

- ☒ Unlimited Press Releases to the Herald-Courier
- ☒ Chamber Hosting Open House/Job Fair
- ☒ Posting Events on Community Calendar

### Marketing & Promotion

- ☒ Upgraded Marketing Package (print, online, digital) includes:
  - Enhanced, bolded business Profile and listing in the Business Directory (online, mobile and print), includes Company Name, logo, key contact info, address, phone number, website with link, social media links, hours of operation, map link, photos.
  - 1-30-Day rotating Banner Ad in one category in the online Business Directory
- ☒ One additional E-Blast ads (camera-ready ads to promote your business/ organization)
- ☒ Ad creation support for E-Blasts
- ☒ One-on-One Marketing/ Engagement Consultation to help you position your business for success (one hour)
- ☒ Ability to sponsor Chamber events
- ☒ 1 Face Book Live Event
- ☒ Chamber Member Mailing List sent in Excel

**INCLUDES ALL OTHER BENEFITS IN WE CONNECT**

**ANNUAL INVESTMENT: \$275**  
**VALUED AT \$2925**





## Maximize Your Exposure for a Competitive Edge

## WE ADVOCATE

With business growth comes both new challenges and opportunities. The Chamber offers opportunities for you to gain recognition in The Arcade Area, engage with community leaders, and influence business policies that impact your business. Be the expert in your field and share with others.

This level includes all We Connect and We Thrive level benefits **PLUS** more designed for enhanced exposure and access to influencers in The Arcade Area serving the Tri-County.



## Connections & Resources & Marketing Opportunities

☒ **Upgraded Marketing Package (print, online, digital)**  
includes:

- **Bolded business Profile and listing in the Business Directory (online, mobile and print), includes Company Name, logo, key contact info, address, phone number, website with link, social media links, hours of operation, map link, photos, videos, key words, 400-character description, one (1) alphabetical and one (1) category listing**
- **Additional business Listing/ Profile (same owner)**
- **6 month rotating Banner Ad in one category in the online Business Directory**

- ☒ 2 additional E-Blast ads (camera-ready ads to promote your business/ organization)
- ☒ Ad creation support for E-Blasts
- ☒ Ability to sponsor Chamber events
- ☒ Post Employment opportunities on Chamber Job Board
- ☒ Chamber Member Mailing List in Excel
- ☒ 2 Face Book Live Events per year
- ☒ Payment option plan available. \$225.00 Jan/June



**INCLUDES ALL OTHER BENEFITS IN  
WE CONNECT AND WE THRIVE.**

**ANNUAL INVESTMENT: \$450**  
**VALUED AT \$3,875**

*Arcade Area*  
CHAMBER OF COMMERCE

# Shape the Future of the Arcade Area Chamber of Commerce

## CHAMBER BACKERS

You understand the importance of investing in advocacy, education, and the Arcade Area for future generations. Your investment in the Chamber is an investment for years to come. Together, we ignite new growth, inspire leadership and advance our economy.

As a top Investor in the Chamber, you have a seat at the table with leaders who are setting the direction for the Chamber and for the Arcade Area. Your organization receives VIP recognition at all Chamber events as well as being center stage in publications, on the Chamber's website, and throughout the Tri-County community.

### Recognition & Promotion

#### ☒ **Ultimate Marketing Package (print, online, digital) includes:**

- Enhanced Listing in the Business Directory (online, mobile and print), includes logo, company name, key contact, address, phone number, website with link, social media links, hours of operation, map link, key words, 400-character description, photos, videos, unlimited category listings and multiple locations
- ☒ Four additional E-Blast ads (camera-ready ads to promote your business/ organization)
- ☒ We Invest level recognition (logo) in the Chamber's Bi-weekly e-newsletters.
- ☒ Backer level Spotlight in a dedicated E-Blast
- ☒ Backer level recognition on a Chamber traveling banner for all events
- ☒ Hot Deals to the community and Member-to-Member discounts, posts on the Community Calendar and job postings on the Chamber website
- ☒ Ribbon Cutting/ Member Milestone Ceremony

### Strategic Connections, Access and Resources

- ☒ Post employment opportunities on Chamber Job Board
- ☒ Three Face Book Live Events
- ☒ You Tube/Pod Cast with Chamber (new 2025)
- ☒ Premium position in category in Online Business Directory
- ☒ Dedicated page in the online Business Directory
- ☒ Payment plan – January/March/May/July \$625.00 each.



INCLUDES ALL BENEFITS OUTLINED IN WE CONNECT;  
WE THRIVE AND WE ADVOCATE.

**ANNUAL INVESTMENT: \$1,500**  
**VALUED AT \$9,375**

*ArcadeArea*  
CHAMBER OF COMMERCE