

January 22, 2024

Dear Member,



Linked below is the new application process for The Arcade Area

Chamber of Commerce Membership Investment for 2024. Over the past year, our Chamber Board of Directors took a hard look at how we operate and serve you, our valued members.

We looked at our past programming, evaluated new opportunities, and strategized to better position ourselves for the future, and all of the challenges we will meet together.

The new structure focuses on 4 tiers of membership: We Connect, We Thrive, We Advocate and Chamber Backers. Each tier comes with benefits and values that will be important to you. If you are new to The Arcade Area Chamber of Commerce and would like to consult about which level would best fit your needs, we welcome that conversation and will guide you to a tier that works for you. Please email Sandy at [office@arcadeareachamber.org](mailto:office@arcadeareachamber.org). Each tier has a unique set of benefits and options, and more will be added as we continually look to make this Chamber your go to for resources to help your business grow, and inspire the community to "Shop Local". Click [HERE](#) to view all Chamber Member Benefits and to make your Membership Level selection.

Sponsorships to our events - Trout Derby, Golf Tournament, and Fall Fundraiser - will be offered separately and community wide. Look for that opportunity in our newsletter. Our goal is to utilize our website for collection of memberships, event tickets and sponsorships. However, you still may pay in person, by invoice or by mail.

Last year for the Chamber was a year of investment of new technology and the performance of the office. Rollout of a new website, newsletter and social media with more in person involvement has been noticed. Our website will be the "go-to" place for a Community Calendar, online registrations for all events, and a Job Board. Since the website went live in September - we are seeing significant traffic, phone calls, emails, and texts looking for referrals of area businesses.

This year, 2024 will be a year of growth for all of us. Your investment in the Chamber is not only an investment for you and your business, but for everyone that visits our Tri-County Area.

Sincerely,

A handwritten signature in black ink, appearing to read "Travis Sick", written over a light blue horizontal line.

*Travis Sick*

*President*

*Arcade Area Chamber of Commerce*